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Summary of Qualifications

- ◆ Drupal developer specializing in site-building and front-end development with successful contributions to more than 60 websites and counting.
- ◆ Communication expert who uses web building tools to help clients improve online marketing by improving user experience and business content marketing.

Skills:

- ◆ **Drupal site building and theming:** Build Drupal 7 sites and implement custom themes; evaluate, select and implement contributed modules to match client needs and requests; develop custom templates and custom functions to manipulate HTML provided by core or contributed modules (most commonly implemented via theme or Feature module enhancements).
- ◆ **HTML:** Write, edit and debug raw, standards-compliant HTML5; output HTML via PHP scripting and Javascript/jQuery DOM manipulation.
- ◆ **CSS:** Write, edit and debug CSS3, using Sass and LESS preprocessors and standard CSS authoring; optimize HTML IDs and classes for streamlined, reusable CSS; implement responsive design and cross-platform browser compatibility (Firefox, Chrome, IE 9+, Edge, Safari, iPhone, iPad and other mobile devices), including Bootstrap framework; integration of Compass plugins.
- ◆ **Javascript/jQuery:** Utilize Javascript and jQuery core functions and plugins, including jQuery UI, for DOM manipulation, to control and manipulate CSS and HTML classes, and to enhance default browser elements (examples: fancy form fields, quick tabs, accordions and overlays/modals); some experience using Gulp/Grunt for dynamic development and library updates.
- ◆ **PHP:** Write, edit and debug PHP, primarily within the context of Drupal CMS modules and theme templates, to render database data as HTML.
- ◆ **Workflow:** Write technical specifications; define user stories; prepare time estimates and critical path documentation; maintain project logs and task/bug tickets; manage code with GIT and SVN; test using Browserstack, Selenium, W3 Validation and other testing tools.
- ◆ **Design and graphics:** Expert in Adobe Photoshop, Illustrator and other graphic programs for evaluating designs and slicing graphics.
- ◆ **Communications:** Write detailed project and technical specifications and deliver oral presentations in audience-appropriate language. (Before working full-time in Web development, communications and public relations professional for 20+ years.)
- ◆ **Team member:** Experienced in working with large and small cross-functional, collaborative teams that are responsible from concept to launch, both in-house and with distributed teams.

- ◆ **Problem-solving and skill improvement:** Clarify client expectations; seek assistance from colleagues as needed; continually study UX trends; research and study methods to improve CSS and JS efficiency.
- ◆ **User-centric focus:** Above all, maintain focus on the end-user and the client's goals; constantly ask myself "How does this improve the user experience?"

Web Development Experience:

WebStoryBuilder.com Owner/Developer

December 2015-Present

Custom Drupal 7 installation based on flexible content structure that facilitates quick-turnaround site building for start-up, micro and small businesses and organizations. This platform allows deployment of new websites with minimal development time, allowing more time to help clients focus on creating compelling business stories for effective content marketing. Web Story Builder is also designed to grow with the client's business needs, from a basic starter site, to a full-featured blog or resource library, to a online store (commerce).

Technical highlights: Core content type using four custom entity types for flexible layouts and reusable content blocks; standardized theme based on Bootstrap for cross-browser and mobile compatible sites; integrated commerce, map, event and SEO functionality.

Portfolio of WebStoryBuilder sites:

- ◆ <https://sonologymusic.com/> - Sonology Music, which demonstrates application of custom views options on the Music Search page and full-commerce functionality. This project also included migration of 800+ products from Drupal 6 Ubercart to Drupal 7 Commerce.
- ◆ <https://thesavvyorganizer.org/> - The Savvy Organizer, ported from GoDaddy site builder in under five days, including all content. Demonstrates background video feature included with all Web Story Builder sites.
- ◆ <https://webstorybuilder.com/> - Web Story Builder "productized service" information site with details on available features.
- ◆ <https://anneeasterling.com/> - Portfolio and resume site built using Web Story Builder.

Contract Front-End Developer - Drupal Site Builder / Custom Themer

January 2012-Present

- ◆ Currently on contract to New Valley Media, March 2014-present
- ◆ Formerly on contract to Scribblefish Media, November 2015-October 2016
- ◆ Formerly on contract to Drupal Connect, January-July 2012, March 2013-June 2014

Development, maintenance and updates of custom themes for Drupal 7 web projects as part of a cross-functional development team. Primary tasks include: developing information architecture and technical specifications; site-building using Drupal core and contributed modules/plugins; customization of PHP-based templates to produce standards-compliant HTML/HTML5; coding valid CSS3 (including using Sass and LESS preprocessors); development of jQuery scripts and/or implementation of jQuery/jQuery UI plugins with appropriate scripts; dissecting PSD files

when provided or exactly duplicating existing sites for platform upgrade projects; documenting and consistently applying typography and color standards; writing documentation for editors and stakeholders; debugging and patching PHP modules.

Examples of completed projects for which I was the lead developer and/or themer:

- ◆ <http://arbitrationlaw.com/> - Redesign and theming, including custom design, homepage design, custom theme development.
- ◆ <https://www.janelia.org/janelia-archives> - Custom content type development and theming for the The Janelia Archives project.
- ◆ <http://mises.org/> - Custom theme development using Bootstrap framework with Bootstrap's Sass distribution, extensive site-building, implementation of jQuery libraries for complex nested accordion menus, information architecture enhancements.
- ◆ <http://www.bettercarenetwork.org/> - Drupal 7 site rebuild including appropriate Views integration to replace custom code; converted to filtered Views for faceted search; added tools to allow custom banner images and maps; and improved menus. (Site was originally created by another contractor, but did not meet the client's needs.)
- ◆ <https://savvyrest.com/> - Major site build using single-content type for commerce site with OpenLayers map search (<https://savvyrest.com/dealers>), custom breadcrumbs with conditional paths and images, and complex contextual block structure; custom theme development including content blocks inside mega-menu; dynamic actions on homepage and footer blocks.
- ◆ <http://salve.edu/> - Custom theme development based on client design model, extensive site-building including custom content types for flexible page construction.
- ◆ <http://www.affi.org/> - Custom homepage theming, implementation of responsive slideshow with custom overlays, vertical scrolling divs using jScrollPane with external triggers. Phase 2: Application of custom homepage theming throughout the site including use of single-content-type approach to site development.
- ◆ <http://cruisenevport.com/> - Site-building and custom theme development including viewport-aware layout, collapsing/expanding content area, and design consulting.
- ◆ <http://www.iic.org/en/media> - Site-building and theming for Media section of the IIC site.
- ◆ <https://mc.usp.org/> - Complete site build and theming.
- ◆ <http://www.legalaccessplans.com/> - Complete site build and custom theme.

Front-End Developer - Drupal Engineer

Double Prime, August 2012 - February 2013

Front-end development for high-traffic e-commerce site as part of a large cross-functional development team. Primary tasks included administrative UX customization, develop and customize templates for public-facing pages, updates to AJAX integration using product data feed, debugging integration of Perl templates into PHP-based CMS. Most interesting project: fully responsive implementation of the video player on this page: <http://www.cremedelamer.com/heritage> .

Bonnier Corp.

Front-End Web Developer / Drupal Theme Developer, December 2009-December 2011

Customization of front-end user interface / themes for Drupal 6 web projects of varying size, from small mini-sites to large websites, plus several Java-based websites. Work in agile development environment using SCRUM methodology, participating in 4-6 teams concurrently. Contributed to porting several JSP sites to Drupal platform. Primary tasks include customization/ownership of CSS2/CSS3 coding, dissecting PSD files for sliced images, typography and color standards, editing PHP-based templates, guiding developers in proper HTML/DOM formation for optimal CSS structure, coding basic jQuery scripts and/or implementation of plugins, svn management of theme directories.

Site themes that I maintained/contributed to:

High-traffic

- ◆ parenting.com
- ◆ skinet.com/ski
- ◆ skinet.com/skiing
- ◆ fieldandstream.com
- ◆ outdoorlife.com
- ◆ saveur.com (JSP site)
- ◆ popsci.com
- ◆ popphoto.com

Medium-traffic

- ◆ nastar.com
- ◆ skinet.com/warrenmiller
- ◆ boatingmag.com
- ◆ yachtingmag.com
- ◆ flyingmag.com
- ◆ sailingworld.com

Smaller, specialty or mini-sites

- ◆ <http://www.workingmother.com>
- ◆ diversitybestpractices.com
- ◆ <http://www.gardendesign.com/node/128410> (digital publication/d-pub)
- ◆ <http://www.conceiveonline.com/>
- ◆ <http://www.thesnowmag.com/>

Yoursphere Media

Project Manager Web Development, April 2008-December 2009

Launch/development team member for social networking site. Project management and quality control; interface between management and technical team; on-page styling using CSS and graphics; Google Analytics integration; user training and support; documentation of functionality for site users and administrators.

Other Web Projects

- ◆ **National Organization for Human Services:** Public and members-only web site for national professional association. Project management; Drupal and CiviCRM installation and configuration; custom theme and graphic development; implementation of user access control to protected content; integration of commerce; converted stand-alone Access database into an interactive online membership database/portal.
- ◆ **City of Austin Economic Growth and Redevelopment Services Office:** Web designer and writer for department web sites. Created pages on proprietary content management system using hand-coded HTML and CSS.

- ◆ **Texas Recreational Vehicle Association:** Web development and maintenance for statewide trade association built using web software, including HTML and CSS editing and content development.
- ◆ **Texas Physical Therapy Association:** Website development and maintenance, first as hand-coded HTML, then converted to web software tool integrating Microsoft Access data into ASP pages.

Education:

University of North Texas, Denton, Texas
Bachelor of Arts Degree, 1981
Major in journalism, minor in political science